

## **Donation by Televergence Solutions Sets in Motion Far-Reaching Ripple Effect Benefiting Women in Tech**

***Royalties from the purchase of books gifted from Televergence to Alliance of Channel Women help fund ongoing book purchases for women-in-tech-focused organizations served by Mission Sisters Who Work***

DES MOINES, IA, USA. April 18, 2019. Deborah Ward, President & CEO of Televergence Solutions Inc (televergence.com), a telecommunications carrier based out of Nashville, TN, once again showed her unwavering support of women-focused organizations and projects. This time Ward purchased Cheryl O’Donoghue’s latest book [\*How to Be a Woman in Technology \(while Focusing on What Matters Most\)\*](#) for all Alliance of Channel Women (ACW) members, prospective members, and men in attendance at the group’s most recent networking event *ConnectLive!* The ACW’s *ConnectLive!* was featured at the Channel Partners Conference & Expo 2019 in Las Vegas.



“I believe strongly in the promotion of women in business and technology, and the women featured in this book, many of whom are ACW members, share that commitment and desire to pave a path for others to succeed,” says Ward. Ward and her company Televergence have long supported the ACW (allianceofchannelwomen.org), a nonprofit which provides education, community, advocacy, and opportunities for personal growth and career advancement for women in the technology

channel.

*Deborah Ward, President & CEO, Televergence Solutions*

“The books that Televergence gifted will find their way well past the ACW event,” says

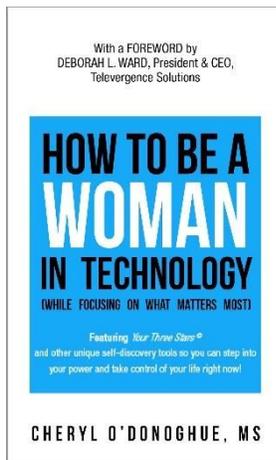
Nancy Ridge, ACW co-founder and Executive Vice President for Telecom Brokers (telecombrokers.com). “I just gave my copy to a 28-year-old woman I met who works as a voice tech for a call center company. She’s the only woman on a six-person team. She got a little misty-eyed when I gave her the book and I could see how excited she was to read the stories. In this respect, Televergence is making an immediate and broad impact.”



*Nancy Ridge, Co-Founder, Alliance of Channel Women and Executive Vice President, Telecom Brokers*

Additionally, Televergence's gift to the ACW is truly the gift that keeps on giving. Through the generosity of Deb Ward and her company, ACW members and guests at the Vegas event will have the opportunity to benefit from the wisdom shared in the book, plus because 100% of the royalties earned from every book purchased goes to support Mission Sisters Who Work, those women served by this humanitarian organization will benefit as well.

Mission Sisters Who Work, a 501(c)3 nonprofit co-founded by Cheryl and Mark O'Donoghue donates copies of *How to Be a Woman in Technology*, as well as [\*How to Be a Woman in Business\*](#) (also written by O'Donoghue) to women-focused non-profit, education, and community organizations. Additionally, Mission Sisters Who Work provides grant funding to bring self-empowerment and emotional intelligence training to underprivileged women already working in or aspiring to work in tech ([missionsisterswhowork.org](http://missionsisterswhowork.org)).



“The book helps raise the profile of women in tech and the different types of tech careers possible,” says author Cheryl O’Donoghue. “It also helps prove that women not only enjoy tech, they excel at it.” Rather than focusing on what’s wrong with being a woman in the fastest growing sector of business, *How to Be a Woman in Technology* takes a look at what’s right.

“As women in technology, we may still have a way to go, but look at how much progress we’ve made,” says Ward, who also contributed the book foreword. “Let’s use this book as a launching pad for our next great adventure.”

Adds Ridge “One of the things I love about the stories in the book is how they showcase the many ways women enter the field of tech. Often it was through administrative or operational roles where women were courageous enough to use technology to solve business problems.”

The book features stories from fifteen women in addition to the author who are unafraid to speak their truth and share their fascinating journeys as women in technology. The leaders featured in the book are (in alphabetical order)—Amy Bailey (Telarus); Jess Bryar (Masergy Communications); Theresa Caragol (AchieveUnite Inc.); Tina Gravel (Cyxtera); Khali Henderson (BuzzTheory Strategies); Jennifer Pinson Herring (Redbird); Monica Morrison; Jean O’Neill (Cyxtera); Nancy Ridge (Telecom Brokers); Lisa Rom; Laura Romero (Plex Systems); Rebecca Rosen (Broadvoice); Natalia Botti Schenkel (Fuze), Raquel Wiley (TPx Communications); and Wendy Williams (INAP).

The experiences highlighted in the book help show readers how to—capitalize on strengths; discover professional purpose; network with intent and ease; negotiate; overcome obstacles, including harassment and sexism; create meaningful business relationships; attract the “right” mentors; lead and inspire others; and more.

*How to Be a Woman in Technology* is published by Amazon KDP Direct. Take advantage of promotional, lower pricing through May 31, 2019—softcover \$11.99; Kindle \$4.99. ISBN 978-1795357999. Visit [cherylodonoghue.com](http://cherylodonoghue.com) for more information on the author and her books.